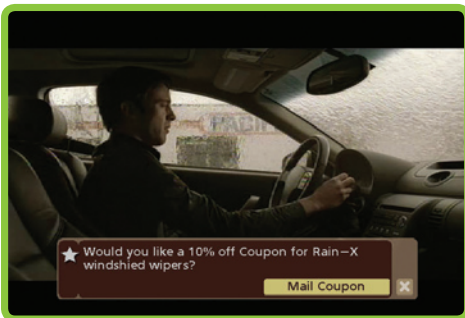


iTV's Request for Information. Know more. Save more. Comcast's Interactive TV service brings many fun and useful features to Comcast Digital Cable customers at no additional charge. The 'Request for Information' service helps you learn more about advertiser products and services with the click of a button. Simple-to-follow prompts or "overlays" appear on-screen during featured ads, inviting you to explore the products and services further. And your privacy, as always, is protected. Any information you might provide while enjoying this exclusive service remains confidential. So what are you waiting for? Comcast iTV is a premier source for special offers and discounts.

>>Being informed is made easy.

1.



Getting Started

During a commercial a special offer may pop up as an interactive overlay on your screen.

To accept the invitation and engage in the message use the **Arrow Keys** on your remote to navigate and press **OK/Select** on your remote.

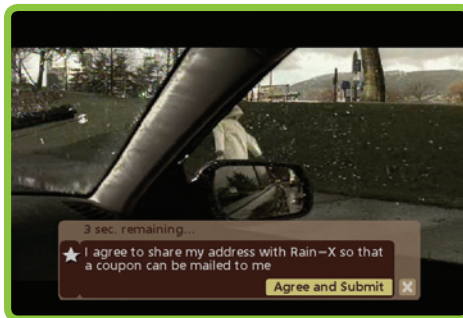
To close the offer highlight the "X" button and press **OK/Select**.

If you take no action the application will close automatically when the commercial ends.

Tip

Special offers will vary by advertiser.

2.



Accept or Decline More Information about the Offer

If you showed interest in the offer, the next screen will display the action needed to learn more about the offer.

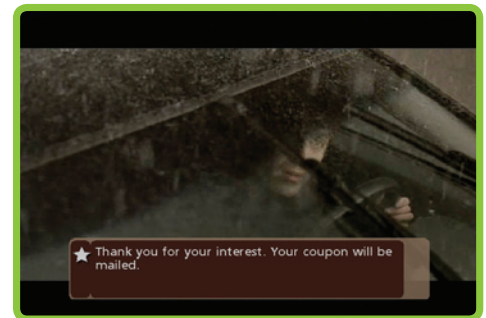
To accept the proposed action press **OK/Select** on the remote control.

To decline the offer use the **Arrow Keys** to highlight the "X" on-screen and press **OK/Select**.

Tip

If no action is taken, the screen overlay automatically exits.

3.



Confirmation

If you pressed **OK/Select** to learn more about the offer, a confirmation appears in the on-screen overlay. The ad sponsor will contact you based on the necessary action for that specific ad.

Use the **Arrow Keys** to highlight the "X" on-screen and press **OK/Select** to exit, or the overlay will automatically disappear when the ad ends.

Tip

By requesting more information about the offer, you agree that the advertiser may call your home telephone number to discuss details about the offer and advertisers' other products and services, and to confirm your order.

The wrap up. Put commercials to work for you; making it possible to save money, time and stress with Request for Information.

>>Customer service 1-800-COMCAST